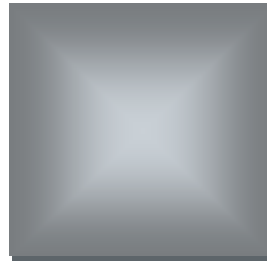


# 2019 IOWA INDUSTRY PROFILE

## ARTS, ENTERTAINMENT & RECREATION

### IOWA WORKFORCE DEVELOPMENT

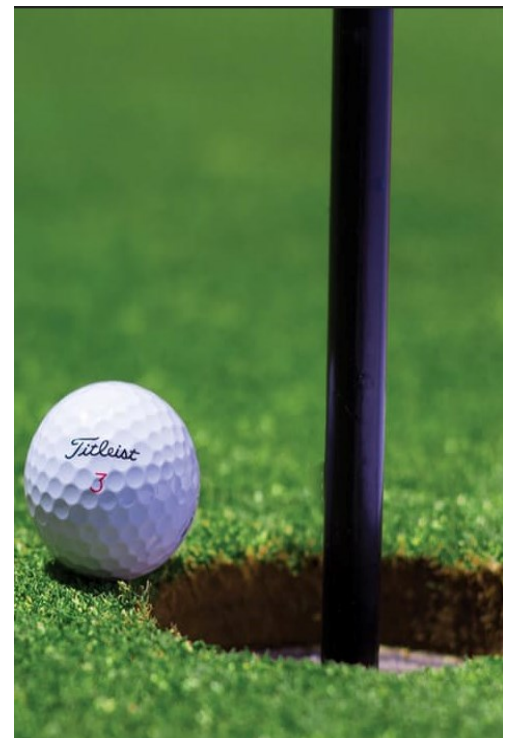


#### Executive Summary

In 2018, the **Arts, Entertainment, and Recreation** sector provided 21,663 jobs to Iowans, which represented 1.4 percent of all covered employment (both private and public sector) in the state. This sector reported an average annual wage of \$18,669, which was 60.7 percent lower than the statewide average of \$47,511 for all industries.

Employment in this sector slumped to its lowest point in a number of years in 2013 with 19,214 employees. Employment has since increased to 21,663, a gain of 12.7 percent. The average annual wage has fluctuated over the last decade between a high of \$18,712 in 2010 to a low of \$17,408 in 2013. Employment and wages in this sector are more variable than in other industries, but the trend has generally been upward since 2013.

Wages are significantly lower in Iowa than in the nation as a whole. Iowans in the private sector of this industry made 53.5 percent less than the national average wage of \$38,887. Furthermore, Iowa's private sector wages are much lower than the other states in the region, with the exception of the Dakotas, Nebraska and Kansas.





## ARTS, ENTERTAINMENT & RECREATION IOWA INDUSTRY PROFILE

### What is Arts, Entertainment, and Recreation?

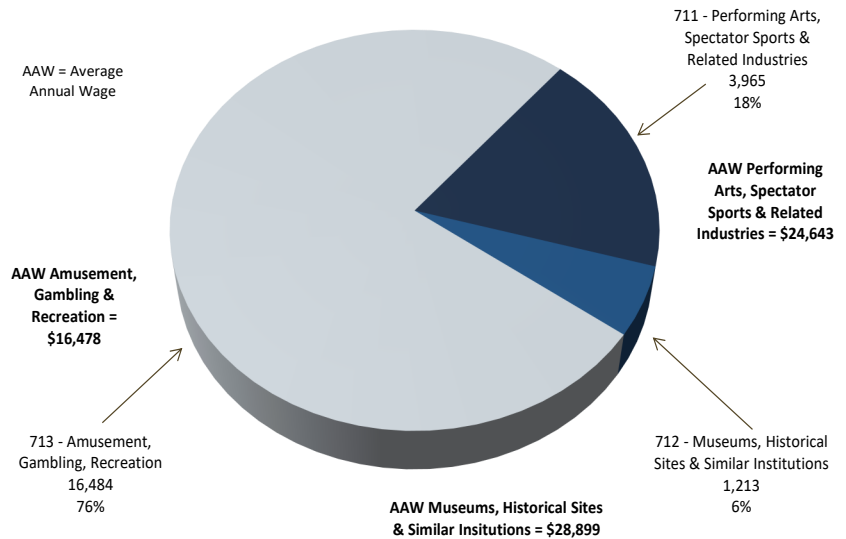
The **Arts, Entertainment and Recreation** sector comprises: (a) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (b) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (c) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

The main components of this sector are **Performing arts and spectator sports, Museums, historical sites, zoos and parks, and Amusements, gambling, and recreation.**

Source: [www.bls.gov/cew/bls\\_naics/bls\\_naics\\_app.htm](http://www.bls.gov/cew/bls_naics/bls_naics_app.htm)

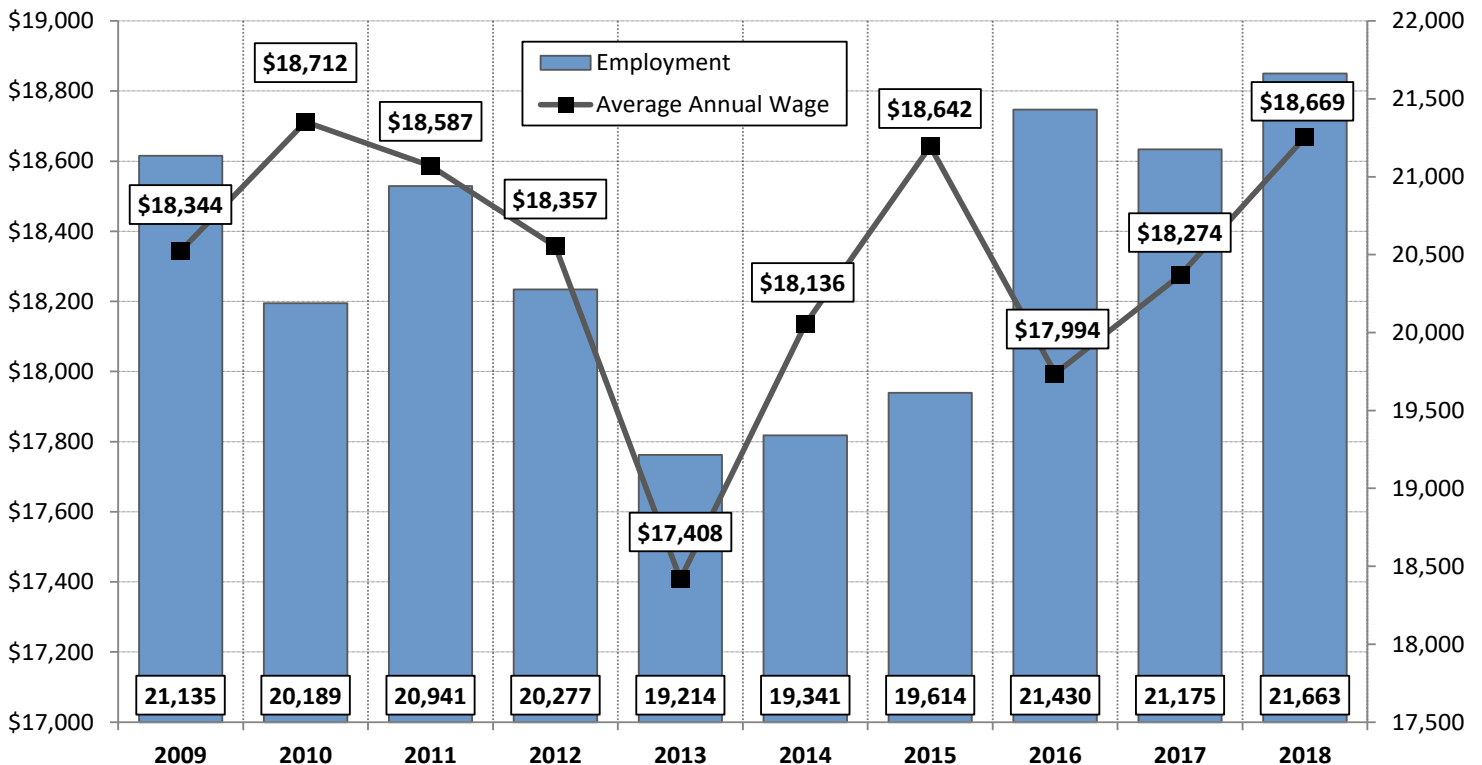
### 2018 Industry Breakout by Employment in Iowa

*Arts, Entertainment & Recreation NAICS Industry Coding  
Percentage Employed and Average Annual Wage by Subsector*



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

### 2009–2018 Employment in Arts, Entertainment & Recreation in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

## ARTS, ENTERTAINMENT & RECREATION IOWA INDUSTRY PROFILE



Top Occupations in Accommodation and Food Services	Employment
Amusement & Recreation Attendants	1,958
Landscaping & Groundskeeping Workers	1,240
Fitness Trainers & Aerobics Instructors	1,217
Bartenders	1,204
Waiters & Waitresses	946
Lifeguards, Ski Patrol, & Other Recreational Protective Service Workers	850
General & Operations Managers	720
Cashiers	590
Childcare Workers	589
Counter Attendants, Cafeteria, Food Concession, & Coffee Shop	570
Maids & Housekeeping Cleaners	570
Janitors & Cleaners, Except Maids & Housekeeping Cleaners	532
Personal Care & Service Workers, All Other	531
Laborers & Freight, Stock, & Material Movers, Hand	526
Security Guards	525
Combined Food Preparation & Serving Workers, Including Fast Food	523
Ushers, Lobby Attendants, & Ticket Takers	432
Coaches & Scouts	402
Cooks, Restaurant	354
Maintenance & Repair Workers, General	345

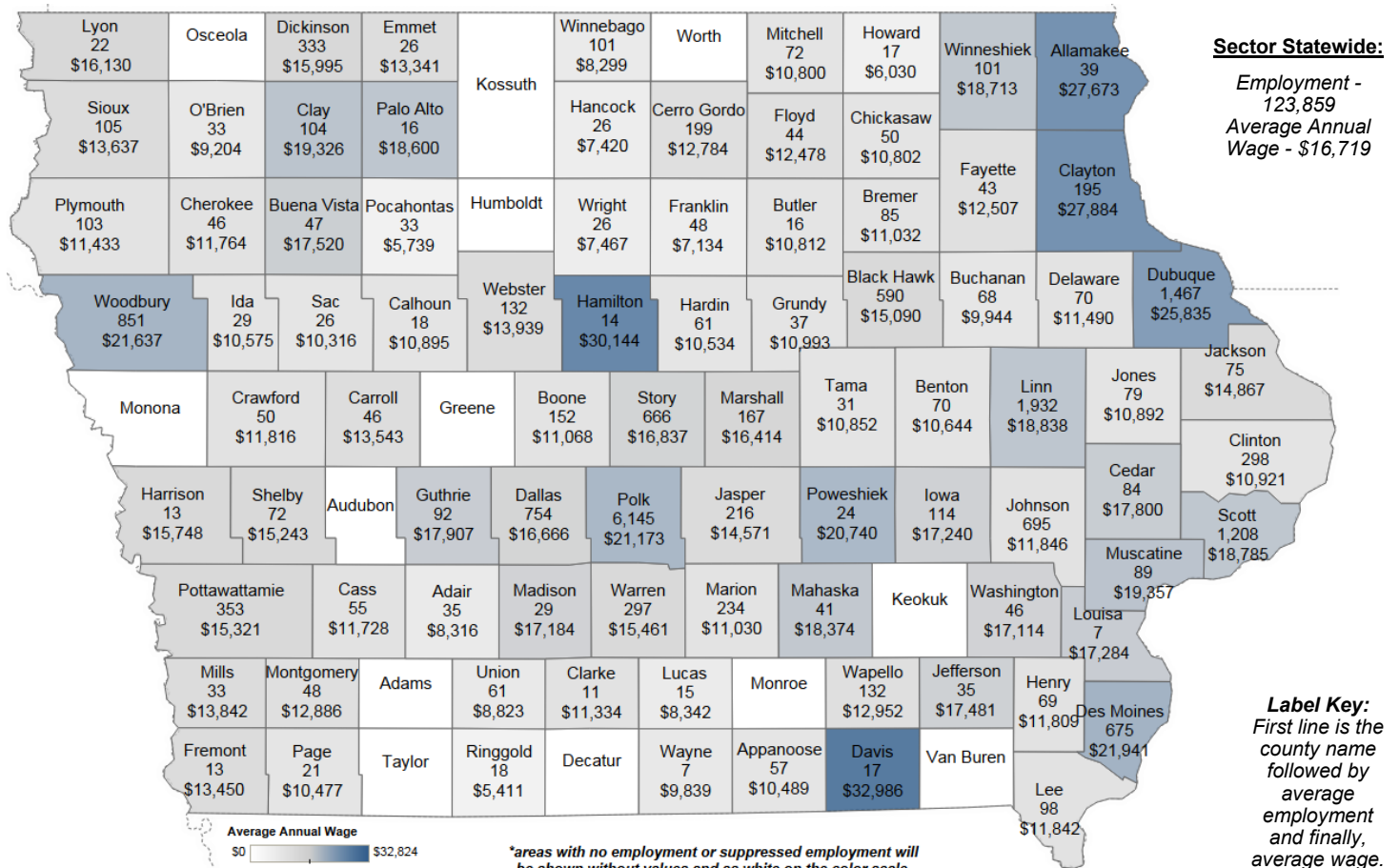
Source: Iowa Workforce Development, Labor Market Information Industry and Occupational Projections (2018-2020 Short-Term Projections)

### Establishment Facts:

In 2018, the **Amusements, gambling, and recreation** subsector was the largest sector in this industry, accounting for 76.1 percent of employment and 67.7 percent of worksites. The second largest subsector in this industry was **Performing arts and spectator sports**, which accounted for 18.3 percent of employment, and 23.5 percent of establishments.

This industry includes gambling establishments; however, casinos that also provide guest accommodations like a hotel are included in the **Accommodation and Food Services** sector.

### 2018 Covered Employment in Arts, Entertainment & Recreation by County



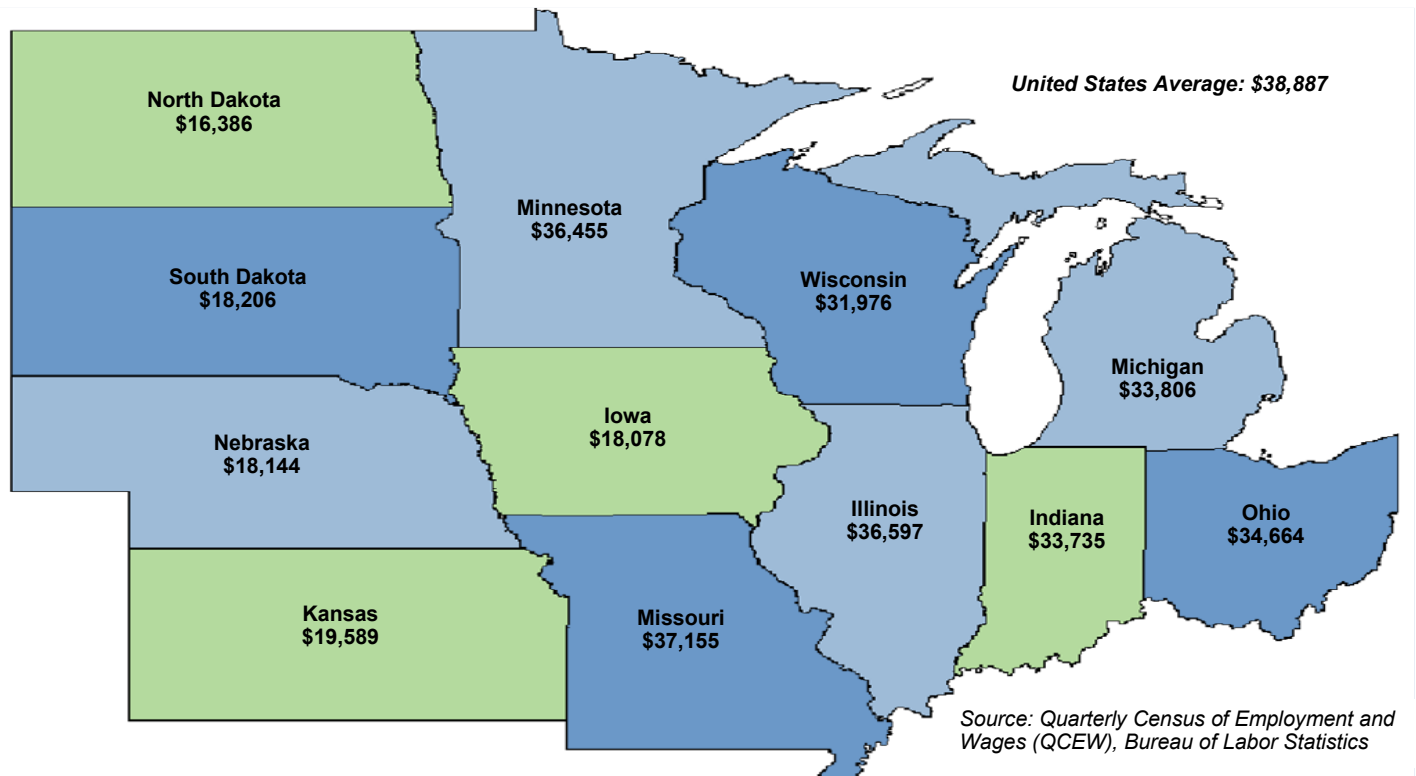
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



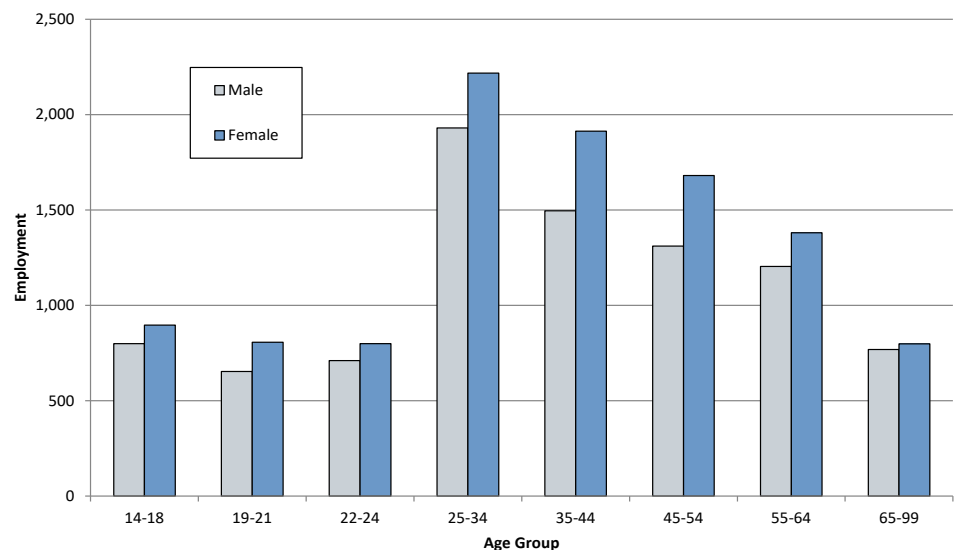
## ARTS, ENTERTAINMENT & RECREATION IOWA INDUSTRY PROFILE

### 2018 Average Annual Wage for Covered Employment in Arts, Entertainment & Recreation

State Comparisons by Private Ownership



### Industry Distribution by Age and Gender, 2nd Quarter 2018



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau  
<https://lehd.ces.census.gov/>

#### Contact Information

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